



## District Governor's Newsletter

### District 5970

Gerald Retzlaff

Governor 2009-2010

418 Pine Street

Monticello, IA 52310

319-465-5025

319-480-0014 - Cell

ggretzlaff@hotmail.com



Vol 1, No. 3

September 25, 2009

### District PETS for 2010-2011

PETS (President elect Training Seminar) for 2010-2011 club presidents will be in partnership with two other districts. The date is February 26<sup>th</sup> & 27<sup>th</sup> in Minneapolis. Rotary International has been encouraging Rotary Districts to do Multidistrict training of its incoming presidents. In fact, there are only 13 district in the world that are not doing PETS in partnership with one or more districts. The two Minnesota districts, 5950 and 5960, that we are partnering with are among the most progressive and successful in the entire Rotary world.

The unique features of this required training seminar this year will be the program offerings, including Rotary's incoming International President Ray Kliningsmith from Missouri, two Rotary International Directors, Tom Thorfinson, and Mary Beth Growney Selene and others. An Iowan, and nationally know business strategist and corporate motivation speaker, Thom Wwinner will serve as the emcee and final presenter. Built into this working day and half seminar are breakout sessions on numerous Rotary presidential duties and responsibilities. Additionally, there will be time to visit with presidents from the other two Minnesota/Wisconsin districts plus your own colleague presidents from our District. While our district has never traveled beyond its own borders for such an event, it is our hopes and expectation that the excitement of top speakers and the location will attract all 54 incoming presidents from

district 5970. To reduce travel expenses, we are working to charter two busses to cross northern Iowa and pick up attendees. More details will follow.

It will be an opportunity to learn, interact and even have some fun. We have booked a family friendly location and hotel, so plan on bring your spouse and family to this event. The Airport Hilton has a very nice swimming pool and a hotel sponsored short shuttle ride to the Mall of America. Any questions can be addressed to District Governor Elect Roger Kueter ([roger.kueter@uni.edu](mailto:roger.kueter@uni.edu)) or 319-266-6291.

---

### GSE Team 2010 Recruit members NOW!

Do you know a promising young professional between the ages of 25 and 40?

Do you have contact with a business that could benefit by having a young employee travel overseas?

This is a great opportunity for service for Rotary. Think about recruiting—yes, recruiting!-- candidates who will be given an all-expense paid 4 week trip to Rotary District 2230 in Poland, Ukraine and Belarus in May and June 2010. The trip will be tailored to the professional interests of the four team members.

Talk to promising young professionals today. Encourage them to visit our website and submit an application. This is a chance to broaden the circle of Rotary and Rotary opportunities. Applications are due by October 15.

Questions? Feel free to talk to the GSE co-chairs:

Jim Coloff 721 Shirley Street Cedar Falls, IA 50613 319-277-1918 Cell: 319-231-5003	Dr. Jill Olsen 202 Goudy Rd. Mt. Vernon, IA 52314 <a href="mailto:golsen@graceland.edu">golsen@graceland.edu</a> 319 551 0399
---	---

### Governor's Club Visits

I've now visited 34 of the 54 Clubs and continue to find interesting projects being conducted by Rotarians. Here's a list of some of them. Maybe you'll hear of something that might interest your club:

**Clarion** - sponsor a Texas Hold'em Tournament

**Garner** - sponsored a circus for the community

**Waterloo Crossroads** - collected used printer cartridges received gift certificates and give those to school teachers

**Clear Lake** - Adopted and maintain a community welcome sign

**Mason City Sunrise** - Collecting past issues of "Rotarian" and placing them in library and local businesses like dentist and Dr offices.

**Storm Lake** - Use Rotary Days on the local radio station as a fund raiser.

**Manchester** - Completing their \$60,000 investment in a shelter in local park.

**Mason City Noon** - serve as reading buddies at local school

**Bancroft** - water and maintain clinic's courtyard

**Maquoketa** - developing program for District RYLA camp

**West Union** - provide funds for youth program called "Take a Kid Outdoors."

---

### Youth Exchange Students Attend Orientation



From Left to right are Mike Hamilton PDG, Kai Fritzsche from Germany, Mathilde Jasmin from France, Simone Andersen from Denmark, Stella Reuter from Germany, Thomas Pinto from Chile. Kimberly Buros (chaperone) from Rotary Club of Dubuque

On September 18 -21st five Youth Exchange students gathered along with exchange students from two other Rotary districts at a camp near Rockwell City, Iowa. The purpose of the gathering was for the students to introduce themselves to each other and to share experiences they've already had during the brief time in the United States. They are also informed of Rotary's expectations of them while here.

They also learn the rules of the US State Department they must follow while in our country. All agreed the weekend was a fun time and they look forward to each of the three times they will get together during the year to share experiences and concerns. One of the future gatherings will be attending the District Rotary Conference in Dubuque, Iowa April 30th and May 1st 2010.

Thanks to **Mike Hamilton** chairman of the Youth Exchange committee and the rest of the district

committee for their work in making this program available for our district clubs.

**The Eldora Rotary Club** and the Eldora area in general would like to issue a BIG thank you to Rotary District 5970 for the monetary donations send and all the thoughts received after the devastating August 9 hailstorm we endured.

Through the generous donations received the Eldora Rotary Club raised \$3,360.50 for the back-to-school drive. The Eldora-New Providence Elementary School received \$2,110.50 with another \$750 donated to the Eldora Library and \$500 to the Senior Center.

In addition to the general supplies purchased for the start of the school, several children were in need to nap mats, shoes, clothes, coats and etc. after losing everything, according to school nurse Jenny Lu. The elementary school building lost all the windows on the north side which consists of half of the classrooms, meaning a lot of new supplies were needed. Funds were also donated to the library for repairs and books, and to the senior center to help with repairs.

The Eldora Rotary Club will also like to thank 5970 District Governor Gerald Retzlaff, who initiated the drive after viewing Eldora just days after the storm.



**Eldora-New Providence school nurse Jenny Lu (center) and superintendent Randall Nichols (left) accept a Back-to-School donation from Eldora Rotary Club president Scott Bierle recently. The**

**local club with support from Rotary District 5970 make donations to the elementary school, Eldora Library and Dorothy’s Senior Center.**

<b>Eldora Rotary Club Back-to-School Donations</b>	
Iowa Falls Rotary	\$250
Harris Potter Agency-Iowa Falls	\$100
Bellevue Rotary Club	\$100
Webster City Rotary Club	\$500
Independence Rotary Club	\$100
Hampton Rotary Club	\$250
Rotary Club of Cedar Rapids West	\$301
Rotary Club of Fort Dodge	\$100
Spencer Rotary Club	\$250
Pocahontas Rotary Club	\$50
Rotary Club of Dubuque	\$175.50
Bancroft Area Rotary Club	\$50
Parkersburg Rotary Club	\$100
Mason City Sunrise Rotary	\$107
Rotary Club of Marion-East CR	\$158
Marion East – Shoe Project	\$400 Gift Cards
Eldora Rotary Club	

Thank You,

Scott Bierle, Eldora Rotary Club President

**Highlights from the Humboldt Seminar**

Approximately 40 Rotarians attended the Humboldt seminar on Saturday, September 19 at the Zion Lutheran Church. After opening remarks from District Governor Gerald Retzlaff and an energizing rendition of “Smile,” attendees separated into three seminars focusing on Foundation, Membership and Press Relations.

In the Foundation seminar, Dave Buck gave an update on the End Polio Now campaign, while Bart Woods and Pat Reed discussed Annual Gifts. A contribution of \$100 annually from every Rotarian supports Rotary’s efforts to eradicate Polio as well as educational programs and local and international humanitarian projects. Ruth Buck discussed Group Study Exchange, Vicki Mallory gave an update on matching grants, and Dick

Moeller spoke about district simplified grants. For more information on Foundation giving, visit [www.rotary.org/en/contribute](http://www.rotary.org/en/contribute).

The Membership seminar was opened by Steve Hoesel, who also gave a presentation on keeping members with club orientation. A well-planned orientation to your club can make the assimilation for new members a smooth one, and ensure their lasting involvement. Neil Fell gave an update on the current state of membership, stressing that passionate recruiters are crucial to a club's growth. As a case study, Emmetsburg president Fr. Clem Currans outlined his club's strategies for seeking and keeping members. These include a "challenge sheet" with tasks designed to help new members get to know their fellow Rotarians, and a mentor program pairing experienced members with newcomers to give them a resource and an immediate friendly face.

District Governor Gerald Retzlaff and Linda Moeller facilitated the Public Relations seminar, and held a discussion about both the external and internal image of a club. Thoroughly-planned, engaging programs are pivotal to the internal promotion of your Rotary club; they will keep members energetic and leave visitors with a lasting positive impression. Externally, if your club is interested in promoting Rotary on television, radio or in print, each club should have received a pack of CD-ROMs from Rotary International with compelling ready-made media for each. These resources are also available for download at [www.rotary.org/en/MediaAndNews](http://www.rotary.org/en/MediaAndNews). Click on PSAs in the left-hand menu for print, internet, billboard, television and radio materials.

An enlightening and productive morning of discussion ended with lunch, when Jessica Abels, District 5970's Ambassadorial Scholarship nominee, gave a presentation on the Ambassadorial Scholarship program.

<i>Rotary District 5970 Monthly Attendance</i>		Aug '09				
	Last Report	Meetings	Members	Attendance %	Notes	
ACKLEY	Aug	4	21	63.00		
ALGONA	Aug	5	61	68.00		
ANAMOSA	Aug	4	29	81.00		
BANCROFT	Jul	4	25	51.00	No Report	
BELLE PLAINE	Jun	5	22	70.00	No Report	
BELLEVUE	Jul	5	25	68.00	No Report	
CEDAR FALLS	Aug	4	119	52.00		
CEDAR RAPIDS	Aug	5	299	57.00		
CEDAR RAPIDS DAYBREAK	Aug	4	122	64.00		
CEDAR RAPIDS HIAWATHA METRO	Aug	4	62	67.00		
CEDAR RAPIDS SUNRISE	Jul	5	38	78.76	No Report	
CEDAR RAPIDS WEST	Aug	4	103	69.00		
CHARLES CITY	Aug	5	45	67.00		
CLARION	Aug	5	23	65.00		
CLEAR LAKE	Aug	4	20	55.00		
DECORAH	Aug	3	81	58.00		
DUBUQUE	Jul	4	199	41.54	No Report	
EAGLE GROVE	Aug	4	32	68.00		
ELDOORA	Aug	3	47	69.57		
ELY GATEWAY	Aug	2	19	88.00		
EMMETSBURG	Aug	4	38	57.00		
ESTHERVILLE	Aug	4	59	40.00		
FOREST CITY	Aug	4	47	53.00		
FORT DODGE	Aug	5	105	55.00		
FORT DODGE DAYBREAK	Aug	4	27	60.00		
GARNER	May	4	44	74.70	No Report	
GUTTENBERG	Aug	4	19	65.00		
HAMPTON	Aug	4	42	51.00		
HUMBOLDT	Aug	4	26	68.00		
INDEPENDENCE	May	4	42	60.00	No Report	
IOWA FALLS	Jul	4	39	58.00	No Report	
IOWA GREAT LAKES	Aug	4	82	57.00		
MANCHESTER	Aug	4	30	48.00		
MAQUOKETA	Aug	4	35	70.60		
MARION EAST CEDAR RAPIDS	Aug	4	35	78.00		
MASON CITY	Aug	5	101	76.84		
MASON CITY RIVER CITY SUNRISE	Aug	4	23	75.00		
MONTICELLO	Aug	5	34	66.00		
MT. VERNON-LISBON	Aug	4	28	57.00		
NEW HAMPTON	Aug	4	42	57.00		
ODEBOLT	Aug	4	21	67.00		
OELWEIN	Aug	5	34	70.00		
OSAGE	Aug	4	30	85.00		
PARKERSBURG	Aug	4	15	83.00		
POCAHONTAS	Aug	4	16	51.00		
ROCKWELL CITY	Aug	4	36	64.00		
SPENCER	Jun	5	47	55.00	No Report	
STORM LAKE	Aug	4	45	42.00		
SUMNER	Aug	4	24	77.00		
WATERLOO	Aug	4	185	47.00		
WATERLOO CROSSROADS	Aug	4	28	58.00		
WAVERLY	Aug	4	69	52.00		
WEBSTER CITY	Aug	4	58	68.00		
WEST UNION	Aug	5	29	76.00		
District 5970 Total			2927			
Average Monthly Attendance %				63.39		

Rotary International  
 District 5970  
 Gerald Retzlaff DG  
 418 North Pine Street  
 Monticello, Iowa 52310