



Governor Roger's Comments

DG Roger Kueter



District 5970 is alive and well. Month number ONE has been Rotary strong. My first visits included:

1. Cedar Rapids-Daybreak where outgoing president Kathy Krusie and President-elect Julie Schmitt teamed up to allow me my first club visit in June. They coached their club to be tolerant of DGE Roger's anxious first

visit. I experienced a club with "energetically insane" (PDG Kolek's characterization) motivated, passionate and fun loving members who are making a difference locally and internationally gathering for a 7:00 A.M. meeting.

2. Bellevue is my parent club where I joined Rotary in 1964. Ron Jones presented the gavel to Linda Nudd, recently retired school principal and also our District chairperson of the Literacy Committee. The 1951 chartered club meets in the historical Bellevue Hotel overlooking the Mississippi. This brought back many good memories

of my old home town Bellevue where my father and grandfather operated a business just diagonally across the street from the Hotel. I witnessed the club's total engagement in final preparations of their numerous roles in the festive Heritage Day activities scheduled for the following Sunday, July 4th. Little could they have predicted the devastating parade event. Rotary has been instrumental in several aftermath activities as the community returns to normalcy.

3. Upstream to Guttenberg was my next visit, where I again participated in the exchange of the gavel. I had the privilege of administering the presidential oath to incoming President Jim Solomon and transferred club responsibilities from two year President Kim Gau, who can now devote her full energies to the completion of Guttenberg's new hospital. This was a special membership drive evening as the 23 member club doubled in size on this Thursday evening. Members invited Rotary candidates from the community. I'm sure their membership efforts will net them 4-6 new Rotarians.

continued on page 7

Announcements:

1. Tie/scarf "End Polio Now" fundraiser netted \$485.00 from your contributions. The contributions were from the District Conference hospitality room and Saturday's lunch plus the money collected at my installation on July 6th. The winners were: Ron Kelderman (Cedar Falls) and Robin Edgar (Mason City-Sunrise)
2. Dave Buck, End Polio new, Committee Chair is willing to travel to your club to give an updated presentation on the polio eradication efforts. Email Dave at bduck@mattparrott.com or call at 319-234-4813
3. Clubs, consider sponsoring your OWN personalized 2011 New Orleans Rotary Convention Street Banner, yours to keep afterwards. This is a good way to advertise your club. This would make a nice meeting room Rotary display. Visit www.rotarycon2011.com for details. This is a First come-First serve offer.
4. The District Directory and Reference Guide has been distributed to Club Presidents, Committee chairpersons, the Board, PDGs and all AGs. If you have not seen the directory check with your club president. Please use the the directory as the resource it was intended to be.
5. RYLA efforts in the District were expanded recently as two 5970 Rotarians (David Kutter and Helen Saunders) from the Cedar Rapids-West club were hosted "observers" at the Rocky Mountain Multi-District RYLA Conference conducted for 240 young men and women. David Kutter is willing to share that experience with your club as a program. Contact him at 319-378-9756 or dakutter@imonmail.com
6. Our assessment of the Newsletter distribution has resulted in an expanded electronic version, the printed version (because of cost) will be a 2-page abbreviated version. This too, may change as we continue to review your input? Our goal is to communicate to all district Rotarians in the best, convenient and affordable manner.

Club President's Monthly Checklist

August - Membership and Extension Month

- Plan and conduct monthly board meeting.
- Send monthly membership and attendance report to the district secretary no later than 15 days after the last meeting of the month.
- Conduct club activities to support membership development and extension efforts.
- Induct appropriate Rotary Foundation alumni into membership in the club.
- Consider nominating a club member for one of these service awards from The Rotary Foundation: District Service Award, Citation for Meritorious Service, or Distinguished Service Award.
- Ask the PR chair to promote club as planned – including any literacy projects for 8 September, International Literacy Day.
- Log on to Member Access and download TRF contribution and recognition reports. This task can also be assigned to the club secretary, treasurer or club Foundation chair.
- Consider nominating a member of your club for DG 2013-14. Contact PDG Gerald Retzlaff.
- Continue to Learn about Rotary, Experience Rotary and have Fun in Rotary.

Kueter meets with RI president

District Governor Roger Kueter was one of 15 incoming district governors who met with RI President Ray Klingensmith during an informal event June 30 at RI World Headquarters in Evanston, Ill. Governors from Colorado, Illinois, Iowa, Maine, Mississippi and the African nation of Lesotho attended the event.

Read Kueter's quotes about the event at

http://www.rotary.org/en/mediaandnews/news/pages/100713_news_dgeinstall.aspx



August is Membership Month

Gerald Retzlaff (Monticello)

Membership is the theme for August. The theme appears early in the Rotary year because of the need to involve as many community members as possible in identifying and completing as many community service projects as the club desires.

Activity is one of many key elements that help recruit and retain members. Develop a club brochure that explains Rotary in your community and then provide VALUE meetings and project experiences.

ASK community business and community volunteer leaders to become Rotarians. Recruit them individually or consider a major recruitment event with a Rotary leader speaking about Rotary.

Our District goal is Net +1 per club along with the chartering of at least one "new generations" club and an "Internet club."

Please get involved in August to LEARN more about Rotary, EXPERIENCE something in Rotary, and have FUN in Rotary.

Attention Club Presidents Elect:

Plan to Attend PETS March 4-5 *Dave Buck (Waterloo)*

Rotary International requires incoming club presidents to attend formalized training before they assume the office.

The 2011 North Central presidents-elect training seminar (PETS) will be held March 4-5 at the Grand River Center and Hotel in Dubuque. It will involve more than 225 incoming club presidents from Districts 5970 and 6000 in Iowa, District 5960 (Minn./Wis.) and District 5950 (Minn.).

This multi-district PETS format offers topnotch speakers and broader interaction among Rotary leaders. Last year, current RI President Ray Klingensmith was the keynote speaker. The 2011 program committee, comprised of DGEs and others from the participating districts, has already landed two excellent speakers for the event in Dubuque.

Discounted room rates and meal costs will make PETS affordable for small and large clubs alike. So block March 4 and 5 on your calendar and watch your mail for details.

PDG Dave Buck serves as general chair for the 2011-12 North Central PETS. He attended a Multi-District PETS Alliance meeting July 16-17 at Rotary Headquarters in Evanston, where many Rotary Leaders gathered to plan for this year's event.

Club secretaries vital to club, district success

John F. Last, District 5970 Executive Secretary

Club secretaries or treasurers should have paid both Rotary International and District dues by this time. The RI dues, known as the Semi-Annual-Report (SAR), include a club roster that should be updated. New members who do not appear on the printed roster can also be added. The District dues invoice was mailed in mid-June, and that payment was due in July.



District Governor Roger Kueter's club visits are underway. Here is a summary of standard protocol you may wish to review when you welcome the District Governor.

The Governor will:

1. Explain the Rotary International President's program to the assembled members of each club at a regular club meeting. The Governor will be the only program allowed that day and needs 30 minutes to present this program. (Your club's attendance at this meeting sends a message.)
2. Complete an assessment of the club's progress on its annual goals, which were submitted at the District Training Seminar. The Club President and Board

Members are expected to be present to explain the club's efforts to meet these goals. (With the Governor's approval, the president will schedule this meeting at a time either before or after the club meeting.)

The Club President will:

1. Schedule and verify the Governor's visit with the club members responsible for scheduling the club's programs. The President will notify the Governor that the date and time of the visit is scheduled. An e-mail to the Governor verifying this is appropriate. (Remember, the Governor visits all clubs on a tight schedule. Resolve conflicts early, and make sure the equipment the Governor needs is present.)
2. Remind members that when a District Governor is introduced, it is expected that members of the club will rise and acknowledge the Governor.
3. Remember that a handout summary of the club's budget, programs, and efforts to support the Rotary Foundation will help the Governor complete the assessment. (Be prepared! This is an annual opportunity to display your club positively.)

Installation

DG Roger Kueter

July 6th was the official Installation of my Rotary year. The Cedar Falls Club hosted the event at Park Place, PIPAC Center in Cedar Falls where some 140 Rotarians gathered for a Cedar Falls club meeting where the District responsibilities were transferred by DG Gerald Retzlaff to me. The event also witnessed an awarding of a PHF+1 pin to Cedar Falls Rotary President Erv Dennis, a gift from his family. Mary Beth Growney Selene, Zone Rotary Coordinator, was the program's featured speaker focusing on how Rotary International is serious about helping individual clubs become "Bigger, Better and Bolder." Mary Beth is a newly appointed Rotary Coordinator serving our geographical area with the sole purpose of working with individual clubs. So club presidents and club leadership make yourself available and invite her to your clubs for a visioning and or planning session. Barb and I were surprised with the awarding of our Bequest Society "crystal." This is the memento as a result of our pledge to commit to The Rotary Foundation an amount of money as part of our estate. I ask all Rotarians in the District to examine this method of making a Rotary Foundation gift to help change communities both locally and around the world. It is an easy way and I said at the Installation: "have a conversation with your children and tell them that the inheritance has been reduced to help others less fortunate." Our District Foundation efforts will address more on this Foundation option this year.



Consider participation in Shoebox Project

Steve Thorpe (Waterloo)

The Waterloo Downtown Rotary Club invites your club to be involved in the Shoebox project for the children of Chinandega, Nicaragua. Jump on the bandwagon to join 20 clubs in District 5970 who have already made a commitment.

This Shoebox is a motivating factor in keeping these children in school.

This project is not just a Rotary Project. Eighty percent of the over 5,000 people helping are non-Rotarians who want to make a difference in the lives of needy children. Rotary is the conduit that allows this to happen. In nine years, with the help of many, 250 tons have been shipped to make a difference in the lives of the people of Chinandega, Nicaragua.

Please consider joining the trip to Nicaragua and see firsthand the value of this project, the need for continual assistance and the appreciation of the children and their parents. The trip leaves on Tuesday after Thanksgiving (November 30-December 7, 2010).

For more details, please contact Steve Thorpe at 319-984-9139 or steve.thorpe@nmfn.com



Search Underway for 2013-2014 District Governor

Gerald Retzlaff (Monticello)

The District Nominating Committee is looking for Rotarians interested in serving as District Governor in 2013-14.

Applicants must be past club presidents with at least seven years of membership in an official Rotary club. Additional criteria can be found at www.district5970.org.

Clubs may nominate candidates, or Rotarians may nominate themselves. Applications are available on the District website.

For more information, contact one of the following committee members:

PDG Gerald Retzlaff, Monticello, chair, 319-480-0014

PDG Richard Moeller, Waverly, 319-290-7778

Pat Ipsen, New Hampton 641-394-3293

Bev Eckholt, Mason City-Sunrise, 641-583-2559

Kent Nelson, Oelwein, 319-283-2524

CR Kernel Game

David Song (CR Metro North)

Cedar Rapids Rotarians Fun and a Fundraiser at the Kernels' Park

The seven Clubs of the Cedar Rapids area sponsored a night at the Kernels Baseball field on July 14th. The Rotary clubs partnered with Aging Services to raise funds for a project called Gearing-up For Seniors or Senior Olympics scheduled for May 13-14, 2011 at Coe College. The purpose of the Senior Olympics is to encourage fitness and wellness. Benefits will go to Aging Services to assist area elderly citizens remain independent in their homes for as long as is practical. In particular, Aging Services will direct funds toward expanding its Milestones adult day care capacity. In addition to the Olympics there will be a health fair which will offer some free health screening. For Seniors (age 50 and older as of December 31, 2011), there will be sanctioned contests such as swimming, cycling, track and field, basket ball free throw, tennis, table tennis, football field goal kicking etc. There will also be fun-fun inter-generational events, such as relay teams with at least one senior and at least one junior (under 12); we will possibly include billiards and old-fashioned marbles competition. We hope you will support this event through actual friendly competition, being a spectator, having health screening done, assisting with the event and being a sponsor. Michelle Boyer is chairing the event; so look for more details from her over the next few months as the planning process takes place.



Secondly Cedar Rapids event raised Community awareness of Rotary's worldwide efforts to eradicate polio as this Rotary efforts was also given "presentation time" at the ball field. This is a second time the Cedar Rapids clubs partnered with Aging Services. Last fall/winter the multi club Cedar Rapids group sponsored a day with polio survivor Doug Oberman in a fund raiser for Rotary's "End Polio Now" campaign.



Regional Seminar focus on Bigger, Better, Bolder Clubs

DG Roger Kueter

Eighteen District Rotarians participated in the Rotary Regional Seminar in Des Moines on Saturday, July 17th. Attendees learned about Rotary's new major focus on helping clubs become "Bigger, Better and Bolder," the future of The Rotary Foundation, membership efforts, and spot lighted new public relations programs. Major presenters included: Tommy Thorfinson, Rotary International Director (RID), Mary Beth Grownly Selene, Rotary Coordinator, (RC), Don Goering, Rotary Regional Foundation Coordinator (RRFC) and Ken Kolek, Assistant Rotary Regional Foundational Coordinator (ARRFC). Want to learn more about the Rotary acronyms' library, see pages 164-165 of the District Directory. Ask your club leadership to see the District Directory and Reference Guide or access it on the District Web page.



District 5970, Goodwill partner to collect used computer equipment

Wendy Knapp (Goodwill Industries)

Goodwill Industries of Northeast Iowa, Inc. and District 5970 are partnering in Reconnect, a residential computer recycling program offered by Dell Computers through Goodwill Agencies across the nation. Proceeds will fund vocational and residential programs that assist individuals with disabilities and disadvantages.

Reconnect provides an easy, convenient and responsible way to recycle used computer equipment. Any brand of used equipment can be dropped off at local Goodwill stores and donation centers. It's free, and a receipt is issued for tax purposes. What's more, it helps protect the environment and benefits the community at the same time.

Goodwill Industries of Northeast Iowa, Inc. accepts any brand of used computer equipment in any condition, along with just about anything that can be connected to a computer.

Good for the Community
Good for the Environment
Good for You

Accepted Items:

• Monitors

If the glass is broken, place the monitor in a cardboard box lined with a large plastic garbage bag. Seal the box and clearly label it as "broken monitor" and the date.

• Computers (desktop & laptop)

See Hard Drives, below.

• Printers (including laser & inkjet)

Scanners

If the glass is broken, place the scanner in a cardboard box lined with a large plastic garbage bag. Seal the box and clearly label it with "broken scanner" and the date.

• Hard Drives (external or internal)

Dell and Goodwill Industries do not accept liability for lost or confidential data or software. You are responsible for backing up any valuable information and erasing sensitive data from the hard drive before dropping it off. (If you want to completely erase the hard drive, you can find a number of free services available online.)

• Keyboards (wired or wireless)

• Mice (wired or wireless)

• Speakers (with or without cables)

• Cords & Cables (including power cords & USB cables)

• Ink & Toner Cartridges (full or empty)

• Software (Please include the license key.)

• Microsoft Xbox® Systems & Peripherals

• Microsoft Zune® Systems & peripherals

• Microsoft-branded Webcams (recyclable at select locations)

Items not accepted:

• Televisions

• Cell Phones

• Appliances

Locations:

Cedar Falls

4318 University Avenue
Cedar Falls, IA 50613
Ph: 319-277-0040

Waterloo

2640 Falls Ave.
Waterloo, IA 50701

Oelwein

13 S. Frederick Drive
Oelwein, IA 50662
Ph: 319-283-3012

Independence

300 Enterprise Court
Independence, IA 50644
Ph: 319-334-3400

Dubuque

2121 Holliday Drive
Dubuque, IA 52002
Ph: 563-557-3158

Waterloo

4107 Hammond Avenue
Waterloo, IA 50702
Ph: 319-226-6120

Decorah

915 Short Street
Centrum Plaza
Decorah, IA 52101
Ph: 563-382-6146

Waverly

400 Technology Place
Waverly, IA 50677
319-352-8804



Need a speaker for your club?

Speakers from Goodwill Industries of Northeast Iowa, Inc., are available to discuss the Reconnect program and the work of Goodwill.

Contact President and CEO David Boyd at 319-234-4626 or by e-mailing dboyd@gwneia.org.

Governor Roger's Comments *continued*

4. Odebolt, one of the District's older clubs (chartered in 1948), is a small rural agricultural community composed of members who are the backbone of the community. President Jim Meyer and his wife Madeline hosted Barb and me at the Rotary club's annual fund raising steak fry for the Odebolt Historical Society and Museum. Our overnight stay at the Meyer's farm was a special delight capped with the treat of returning to my boyhood days of driving the tractors. Jim is an avid collector of vintage tractors and entertained me with the opportunity to drive an old Farmall "H" around the yard and on country roads through flourishing fields of corn and soybeans. The Odebolt Rotary club is on the cuspate of multiplying many folds. Their 17 member club has all the making of doubling during 2010-11 as they look to include surrounding communities of Ida Grove and Wall Lake.

At every visit I learned of extraordinary club projects,

funded and implemented by passionate Rotarians, proud of their community and their accomplishments. I applaud all these clubs and look with anticipation to continuing my visits to our many other clubs in the district.

August's Rotary Theme is Membership. See PDG Gerald's article. It is appropriate that the first monthly theme of the Rotary year is Membership. With new members your club will become "Bigger, Better and Bolder." Look around your community, there are literally 100s of your community acquaintances waiting for you to ASK them to join Rotary.

Rotarians, keep up the Great work, Building Communities, Bridging Continents. Remember this is your newsletter. Want to share something with your District Rotary Colleagues. Send information or article to Linda Moeller (linda.moeller@wartburg.edu)

Ambassadorial Scholar reflects on experiences

Maggie Luce (Ambassadorial Scholar 2009-10)



In the picture from left is Mrs. Brazil, Bretta, the new President of Limerick Thomond Edel Cassidy, Maggie Luce and Ursula Callaghan.

Two years ago I began my journey as a Rotary Ambassadorial Scholar. I still remember the nerves that I felt when I was being interviewed by the panel and the joy I felt when receiving a phone call letting me know that I had been chosen to be a Scholar for the 2009-2010 school year. Now I have been to Ireland and back and can only say that this experience will be one that I will treasure for the rest of my life.

I was greeted by my Rotary family as soon as I stepped off the plane in Shannon, Ireland. Barney Callaghan, my host Rotarian, had sent his son Cian to collect me at 5:45 am. Now, that may not seem too early for some, but Cian is a college lad and getting up early is not his cup of tea. Later that afternoon, I met the rest of my "host family," Ursula and Barney Callaghan. The Callaghan family not only opened their home to me, but they also opened up their hearts. From time to time, I was invited for family meals, shopping trips and they even had me over for Christmas dinner. They truly were a rock for me to lean on if I was having any trouble in Limerick.

My year as a Scholar was full of ups and downs. I studied International Studies at the University of Limerick, in Limerick, Ireland. Getting used to the way they taught in the UK was not as easy as I hoped. Lucky for me, I had a close group of friends in my class that helped me along the way. My class consisted of 15 people, half were Irish and half were from other countries like Canada, Bulgaria, and the Ukraine. This provided a great deal of discussion on many topics that we covered in our classes ranging from Feminists Perspectives in International Relations to Globalization. It was great to hear about the differences of each country and it was a great way to get to know my classmates. To say that we were sad when the school year ended would be an understatement. As of today we are planning on a reunion because we had such a wonderful year.

Being in Ireland meant that I had the ease of travelling around Europe, and that helped me to learn and be an Ambassador beyond Limerick. I was lucky enough to visit Portugal, Spain, France, England, and Italy while being abroad. Traveling has been a passion of mine since being a Rotary Youth Exchange Student in 2003. I feel that it is a great way to end prejudices and open one's eyes to seeing that issues transcend borders. As an Ambassadorial Scholar the idea of working towards a better global community is very important in today's world. I am so fortunate to have had such a great experience and I cannot wait to give back to Rotary for all they have done for me.