



Rotary International Director Mary Beth Growney Selene and Past District Governor Alan Selene invite you to join them...

São Paulo, Brazil



2015 Rotary International Convention



Issue 8, May 2015

Friday Night Lights – June 5 Learn to Samba!

Light Up Rotary at Friday Night Lights and have a blast with all of your friends from Zones 28 and 29. Yes, it is true, there will be a brief lesson on how to Samba! Come and enjoy our special time together to celebrate Brazilian culture, food and drinks. **Entertainment is also included, don't miss out! Please register no later than May 22.**

Sign up today to join us on Friday evening, June 5 from 5:30-7:30 pm at the Bar Brahma Aeroclube, Av Olavo Fontoura, 650 Santana São Paulo.

Registration is required and available online via our zones website at:

<http://tinyurl.com/2829fridaynight>

***Please be advised that there is a personal information sharing option on the RI convention registration form. If this box is checked, the registrant does not show up on our registration reports.**

A Message from RID Mary Beth

Dear Fellow Rotarians,

We are **THIS CLOSE** to our time together in São Paulo. We are so excited – and getting more excited by the day – until we are all together – as we celebrate our **Light Up Rotary** year at **Friday Night Lights**. Given the size of our venue and our registrations to date, we will be joining together with Zones 30-31, with a total of about 400 enthusiastic and dedicated Rotarians. Zones 30-31 borders our Zones 28-29 on some of our southern Districts, so chances are, you will run into Rotarians you know from their area. We are going to have so much fun!!

This is our last promotional newsletter. I would like to thank our Promotions Chair, Chris Etienne for all these fabulous newsletters. She and our Zone 28 Chairs, Carlos and Sandy Frum and Zone 29 Chairs, Patty Meehan and Tom Mong, have all done a great job helping all of us better prepare for our time in São Paulo.

Thanks to all of you for your year of Rotary service, for registering for our 2015 RI Convention in São Paulo and for our Zones 28-29 Friday Night Lights event. What a great way to kick off our time together.

See you soon,

MB and Alan
Mary Beth Growney Selene and Alan Selene
Rotary International Director 2013-2015



Housing and HOC Events also available online: www.riconvention.org



A Convention Testimonial...

Attending a Rotary Convention is like going to a state fair with the world as the parameter. It is an exhibition of “best projects”—a virtual incubator for ideas which can be translated back home to your own club. (Members from our Marion Club are traveling south of Sao Paulo to visit one of our global projects before the convention starts.) Breakout sessions are like 4-H/FFA demonstrations – a chance to listen, learn, and interact with successful Rotary practitioners. The House of Friendship provides all the fun and interaction of a midway—but instead of kewpie dolls and teddy bears, you win friends and connections for life. I have met friends from India, Nigeria, Mexico and Czechoslovakia in the HOF whom I look forward to seeing again and again. BTW: Look for us at our RAG4Clubfoot display. Before I went to a convention, I didn’t even know what a RAG was!

No need to pay admission to view the most beautiful costumes and faces of the world—all reflecting the same Rotary values. What a treat. And speaking of treats: what fair is complete without food? At the Convention there is a plethora of authentic local foods to challenge the palate presented in an environment of fellowship to feed the soul. The plenaries and evening events all have grandstand star quality—often with a chance to interact with the “stars” later in the HOF. Seeing PRIP Kalyan Banerjee is far better than an Elvis sighting! The Friday night reunion is a “way cool” combination of a beer tent and a lemonade stand. It is a chance to connect with your “local friends”—old and new—who now view each other with a larger perspective and purpose of doing good in the world.

I never feel alone at a Rotary Convention—I am always surrounded by at least a thousand friends. And remember...the Four-Way test says we should be “fair” to all concerned. – **Jill Olsen, District 5970**

Visit the Jardins District

The district, roughly 30 blocks by 18 blocks at its widest, is one of the wealthiest and busiest in all of São Paulo. The area’s name, which means “gardens” in Portuguese, refers to the amount of green space surrounding many of the residences.

Comprising the adjoining neighborhoods of Jardim Paulista, Jardim América, Jardim Europa and Jardim Paulistano, as well as parts of Cerqueira César, the district is home to several top schools, a ritzy shopping district along Rua Oscar Freire, top-end hotels like the legendary Fasano, and restaurants like D.O.M., often ranked on best-dining lists. – **Nicolas Gill. The New York Times**



Don't Miss Out Rotary's Carnival Parade on Saturday, June 6

An unforgettable night where you will experience a typical Brazilian Carnival party and all the glamour and energy of a Samba School Parade. The event will take place in the VIP area of the São Paulo Sambadrome, where the Carnival parade takes place every year. Come and experience the carnival in Brazil and immerse yourself in a fun party! It will be a vibrant event where people will dance, sing, party and have tons of fun. For details and registration, visit: <http://www.rotary2015saopaulo.org.br/carnaval-do-rotary/>.



Light Up Rotary, On to São Paulo!